



SAIMS

The Southern Africa Institute
for Management Scientists

**33rd annual
conference**



VUCA


SAIMS 2022

VUCA and the disrupted workplace: managing a sustainable future

**11-13 September 2022
Mpekweni Beach Resort, Eastern Cape**

Proudly presented by
Department of Management, Rhodes University

FINAL CALL FOR PAPERS



You are invited to send submissions for the 33rd Annual SAIMS conference which will be hosted by the Department of Management, Rhodes University, 11 to 13 September 2022.

VUCA and the disrupted workplace: managing a sustainable future

SUBMISSIONS

Competitive papers (full paper)

Maximum of 15 pages (including references).

Work-in-progress papers

Maximum of 500-800 words (extended abstract only) (excluding references)

IMPORTANT DATES

Extended submission deadline	1 July 2022
Feedback via email	22 July 2022
Final corrected submission	12 August 2022

SAIMS MEMBERSHIP FEES

SAIMS membership is available at R300 per year.
Pay on the **SAIMS website** or email **Mariza Richards**.

CONFERENCE REGISTRATION FEES

SAIMS members	R3,500.00
Non-SAIMS members	R3,800.00
Students with student cards	R2,000.00

CONNECT WITH SAIMS 2022

Visit the **conference Facebook page**.
Email us with any conference-related queries.



FOCUS AREAS

You are welcome to submit papers in one of the following focus areas:



INSTINCT APPROACHES TO MANAGEMENT

Instinct vs Insights



REQUIREMENTS APPROACHES TO MANAGEMENT

Capturing, assessing, and justifying stakeholders' wants and needs



MARKET AND CUSTOMER APPROACHES TO MANAGEMENT

Creating lasting relationships



MARKETING AND COMMUNICATION APPROACHES TO MANAGEMENT

The practical application of marketing techniques and methods



STRATEGIC APPROACHES TO MANAGEMENT

Putting strategy at the centre of an organisation's key management processes and systems



KNOWLEDGE APPROACHES TO MANAGEMENT

Creating, sharing, using and managing the knowledge and information of an organisation



HUMAN CAPITAL APPROACHES TO MANAGEMENT

The strategic approach to the effective management of people in a company or organisation



INNOVATIVE APPROACHES TO MANAGEMENT

Product, business process, marketing, and organisational innovation



CONFERENCE AREAS

Areas to be covered at the conference include, but are not limited to:

4th Industrial revolution technologies' impact
Accounting, banking, and insurance
Change management
Consumer behaviour
Corporate citizenship and business ethics
Digital asset management
Digital marketing and social media
Economics and sustainable development
Employee wellbeing
Entrepreneurship and small business management
Family business
Finance, risk, and investments
Financial literacy and financial planning
General and strategic management
Human resource management
Indigenous business management
Innovation management and ICT
Logistics and supply chain management
Management education
Non-digital marketing
Public and development management
Teaching and Learning in the Management discipline
Tourism, event and hospitality management
Virtual leadership in an age of disruption



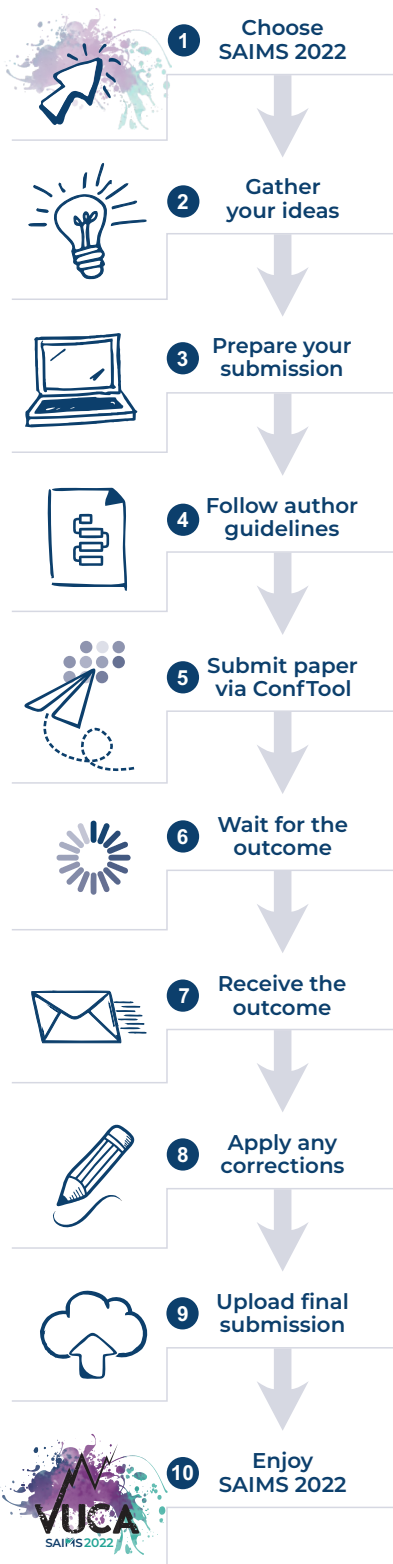
Submissions must not have been published or submitted for publication elsewhere.

Please note that you will have to upload an anonymous manuscript for review. **Please do not place author details on the submission - it will be rejected and returned for corrections.**



Submission and registration details will be communicated shortly.

SUBMISSION DETAILS



Papers can be submitted in one of two streams:

1. Competitive papers

Complete research papers on any focus area related to the theme of the conference.

2. Work-in-progress papers

Report proposals for future research, incomplete research, on-going research or ideas for future research in order to generate feedback on any topic listed above or related to the theme of the conference.

All full-length competitive papers and work-in-progress abstracts will be subject to a double-blind peer-review process.

Only full-length competitive papers will qualify for the Best Paper Award.

Only full-length papers published in the conference proceedings will qualify for subsidy purposes. If, after the double-blind peer review process and acceptance, you do not wish to publish your full paper in the conference proceedings, you must communicate this clearly to the conference organisers within a month of acceptance, and a two-page summary still needs to be provided for publication.

Papers that do not comply with the format requirements of submissions will be returned to authors for corrections.

A maximum of two papers may be presented by one individual.

Please ensure that the names of the authors do not appear anywhere in the submission.



SUBMISSION FORMAT

1. Competitive papers

- Submissions should not exceed 15 pages including the abstract and references.
- Only PDF files will be accepted.
- Save the submission under the title of your paper.
- Font: Arial 11, 1.5-line spacing, 2 cm margins all round, justified.
- See AUTHOR GUIDELINES for technical details.

2. Work-in-progress papers


- Submissions should not exceed 500-800 words in length (excluding references).
- Only PDF files will be accepted. Save the abstract under the title of your paper.
- Font: Arial, 11, 1.5- line spacing. 2 cm margins all round, justified.
- See AUTHOR GUIDELINES for technical details.

The following minimum aspects should be addressed in the actual paper:

1. Competitive papers

- Title of paper
- Abstract (150 words)
- Four (4) to six (6) keywords describing the paper
- Introduction
- Literature review and problem investigated
- Research objectives and/or hypotheses
- Research methodology
- Results/findings
- Practical managerial implications and recommendations
- Conclusions

2. Work-in-progress papers

- Title of paper
 - Four (4) to six (6) keywords describing the paper
 - Introduction providing a brief background into the nature of the problem or case
 - Study under investigation
 - A preliminary literature review
 - A clear formulation of the main problem(s) to be investigated
 - Envisaged research methodology
 - Preliminary findings
 - Conclusions and managerial implications or recommendations
 - List of references
- 



AUTHOR GUIDELINES

LENGTH OF SUBMISSIONS

Competitive papers: maximum 12-15 pages (including the abstract and references).

Work-in-progress papers: 500-800 words (excluding references)

LAYOUT OF SUBMISSIONS

- The 11-point Arial font must be used.
- Submissions should be typed in 1.5-line spacing, including references. Do not use double-spacing anywhere.
- Submissions should have margins of 2 cm all round.
- Documents need to be justified.
- Page numbers are to be placed in the lower right-hand corner of every page.
- Do not use any tab indents for paragraphs.
- Do not number paragraphs.
- The text must preferably be limited to three levels. Main headings are presented in capitals (bold); sub-headings in lower case (bold), and sub-sub headings in normal (unbolded) text, lower case, for example:

METHODOLOGY

Sampling procedure

Composition of sample

STRUCTURE OF SUBMISSIONS

- Since all papers are electronically submitted, the submission needs to be submitted as two PDF files comprised of:
 - (1) a SEPARATE title page with author information and,
 - (2) an anonymous manuscript for review.
- **Full papers**
start with the title of your paper, followed by the abstract (maximum 150 words) and the keywords, then introduction ... and the rest of your paper.
- **Work-in-Progress papers**
submission of an abstract consisting of a maximum of 500-800 words (excluding references). The abstract should provide a substantive summary of the paper. It should be informative, giving the reader an overview of the paper (or the envisaged paper/ research).



TABLES

- Tables should have a table number starting at 1 and a heading, which should be aligned to the left margin before the table is provided.
- The table number and title should be typed on separate lines, in capital letters.
- Tables should be embedded in the text.
- All rows and columns should be clearly labelled.
- No more than 2 decimal points should be provided.
- Font should be Arial 11 and Tables should be single-spaced.
- A reference should be provided below the table.

FIGURES

- Figures should have a figure number starting at 1 and a heading, which should be aligned to the left margin before the figure is provided.
- The figure should be clear and add value to the paper.
- A reference should be provided below the figure.
- The figure number and title should be typed on separate lines, in capital letters.
- Figures should be embedded in the text.
- Figures and artwork must be of high quality and camera ready. Please avoid the use of grey-scale shading.
- In the text, all illustrations and charts should be referred to as figures.

MATHEMATICAL NOTATIONS

Mathematical notations should be clearly explained in the text. Equations should be centered in the page. If equations are numbered, type the number in parentheses flush with the right margin. Unusual symbols and Greek letters should be identified. For equations that may be too wide to fit in a single column, indicate appropriate breaks.

REFERENCING

Use the Harvard method of referencing.


Citations within the text

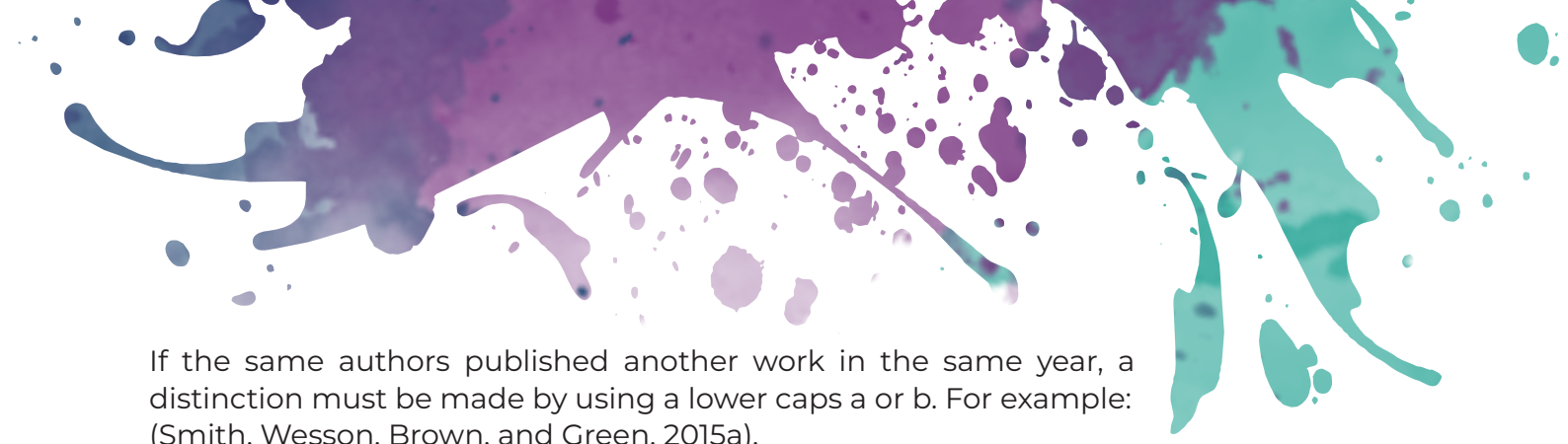
Citations in the text should include the author's last name and year of publication enclosed in parentheses, for example, (Jones, 2019). If practical, the citation should be placed immediately before a punctuation mark. Otherwise, insert in a logical sentence break.

If a particular page, section, or equation is cited, it should be placed within the parentheses, for example, (Jones, 2019:112).

For multiple authors, use the first time in full if a source is cited irrespective of the number of authors. For subsequent citations of three authors and more use "*et al.*" (in *italics*). For example:

(Smith, Wesson, Brown and Green, 2015). and afterwards, (Smith *et al.*, 2015).





If the same authors published another work in the same year, a distinction must be made by using a lower caps a or b. For example: (Smith, Wesson, Brown, and Green, 2015a).

In the case of multi-authors and different dates of publication, list it in order of the latest publication first. Authors' names should not be listed alphabetically. For example: (Jones, 2019; Bennet and Podaysky, 2018; Fulton and Bowker, 2016).

Reference list

Authors must make sure that each reference that is used in the body text appears in the references list.

- **Books (under editorship) and books that are republished**

Note that there should be no spaces between the initials of the author(s), and that book editions are abbreviated as (2nd ed.) or (2nd revised ed.), and editor or editors are capitalised and abbreviated as Ed. or Eds. respectively.

For example:

House, R.J. Hanges, P.J., Javidan, J., Dorfman, P.W. and Gupta, V. 2004 (Eds.). *Culture, leadership and organisations: The globe study of 62 societies*. Thousand Oaks, Sage Publications.

Bryman, A. and Bell, E. 2007. *Business research methods* (2nd ed.). Oxford: Oxford University Press.

- **Research journals**

The name of a journal should be *italicised*, and the nouns of it capitalised. The title of the article should be in normal lower case font. A comma should be placed before the volume number of the journal is introduced, which is followed by the issue number in parentheses, and a colon before the page issue number and colon, but a space should be placed directly after the colon.

For example,

Martin, S. and Scott, J.T. 2000. The nature of innovation market failure and the design of public support for private innovation. *Research Policy*, 29(1): 437-447.


- **Electronic sources with author(s) and author(s) unknown**

When citing websites, the titles of books, research journals, and annual reports should be *italicised*. However, the title of an article or the website home address itself should not be italicised. Titles of articles should be presented in normal lower case, and only proper nouns are capitalised. The date when a website was accessed should be presented in square brackets, followed by a full-stop.

For example:

Williams, M.T.N. 2005. *Marketing and the internet*. BizzCommunity (Online). Available: <http://www.BizzCommunity.com> [Accessed: 12 February 2019].

Guidelines for using charts and graphs. 2005 (Online). Available: <http://sandhills.edu/wordguide/chartadvice.html> [Accessed: 12 February 2019].



- **Published conferences papers, dissertations and theses**
Note that unpublished dissertations and theses should be indicated as such and should not be italicised.

For example:

Loebbecke, C., Bartcher, P., Weiss, T. and Weniger, S. 2010. *Consumers' attitudes to digital rights management in the German trade e-book market*. Paper read at the International Conference on Mobile Business (ICBM) and Global Mobility Round Table. Athens, Greece.

Van den Boogart, M.R.V. 2006. *Uncovering the social impact of Facebook on a college campus*. Master's thesis. Manhattan: Kansas State University.

Presentation details will be communicated after acceptance of the paper.

We look forward to seeing you at the
33rd SAIMS Conference in September 2022

